



Introduction

An Integrated Marketing Communications Agency

Cloud MarCom is an integrated marketing communications agency established in 2011 in Bangladesh. Cloud Marcom has positioned itself as a spirited and cutting-edge IMC agency for multinational companies nationwide. As a marketing communications agency, investing the time to understand your company is essential thoroughly. We view our client relationship as a partnership and honestly care about their business.









OUR SERVICES

BRANDING AND COMMUNICATIONS | INBOUND & CONTENT MARKETING | FILM & SOUND



As a full service agency, our work covers everything from market research, to brand and identity, advertising and communications, IT support, digital, web and content creation, to social media and film

BRANDING AND COMMUNICATIONS

We help brands connect and engage by finding a unique voice in the market. From strategy and positioning to logo and graphic design to advertising campaigns, we produce identity and communications materials that build credibility and sales.

MARKET RESEARCH

Cloud MarCom starts all major marketing, branding, advertising and creative service projects with a thorough briefing process. This phase might include research. It's the beginning of any good marketing plan.

INBOUND & CONTENT MARKETING

Cloud MarCom has a team of inbound-certified content experts, writers and designers who know your market and can develop an inbound marketing strategy that will help you attract visitors to your website, convert them into leads and then into customers.

DIGITAL SERVICES

We help tie your online and offline worlds together with a full range of digital services, including designing and building websites, microsites, landing pages, e-commerce and e-strategy, and mobile and app development. You're missing out if your digital footprint isn't helping you meet your business goals. Cloud MarCom can help build your social media and digital strategy and get your sales and marketing organization working 24/7. Our digital services can also be integrated into inbound and content marketing programs.

FILM & SOUND

Our talent pool includes musicians, songwriters and video technicians who can create unique soundtracks for your corporate films or create a streaming video showcasing your products or company.

Event and Activation

Cloud MarCom was founded by people who spent decades managing events and building solutions they could not find elsewhere. As the company evolved over the years, we achieved our goal of providing a truly end-to-end event solution from registration to attendee tracking to detailed reporting completing our mission to provide meeting and event planners with what they need when they need it

CLIENTELE

Our Glients



































































































Events WE ARE PROUD OF























































































































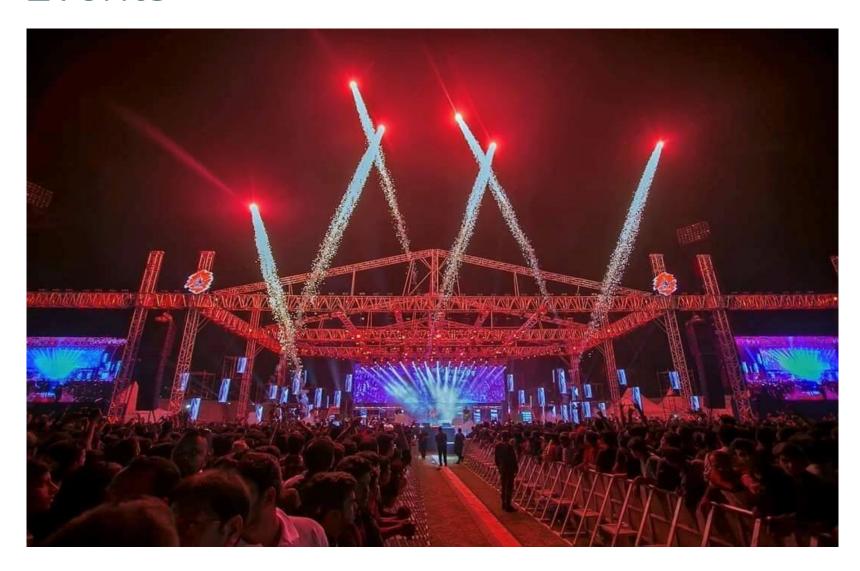












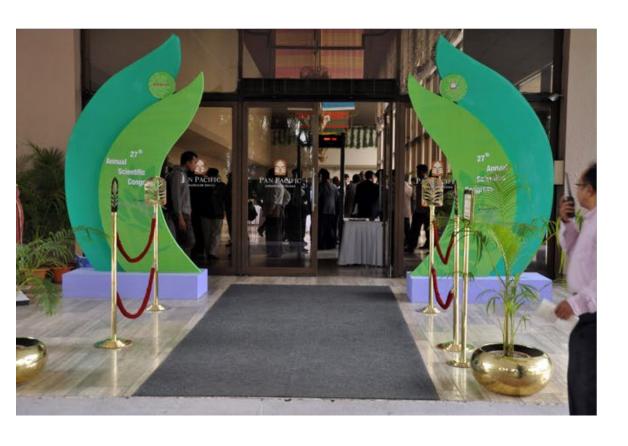




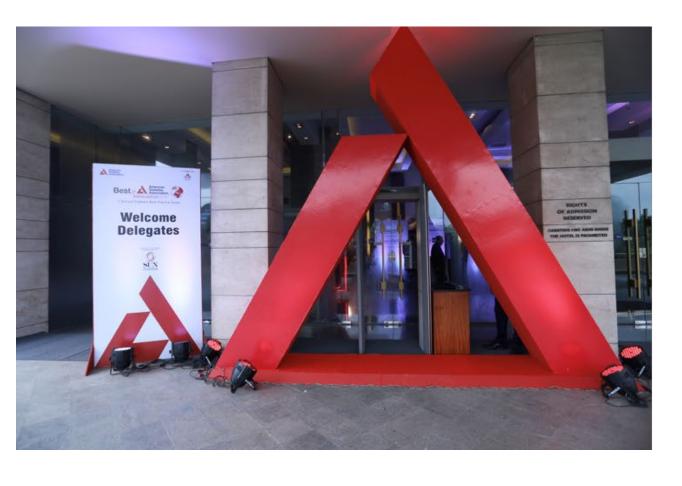






















Cultural Program





Cultural Program









#PXLAudioBook | "নরসুন্দর" | বাংলা অডিওবুক প্রতিযোগিতা ২০২১





"বাড়ি বিক্ৰি" | বাংলা অডিওবুক প্রতিযোগিতা ২০২১

PX



"আবার তোরা মানুষ হ" | বাংলা অডিওবুক প্রতিযোগিতা ২০২১

P)



"পানকৌড়ি পালক" | বাংলা অডিওবুক প্রতিযোগিতা ২০২১

PX

WATCH on FACEBOOK

WATCH ON YOUTUBE

CAMPAIGNS WE ARE PROUD OF

Some of our Recent Campaigns



Virtual Audio Book Competition by PXL Entertainment

On Behalf of PXL Entertainment, we conducted an international virtual Audio Book Competition. Writers and voice artist from Bangladesh and West Bengal join this Year Long Campaign. 9 Audio Books were published and 15 lucky winners were awarded.





বাংলা AUDIOBOOK প্রতিযোগিতা ২০২১

CH LENGE 22



VIEW CAMPAIGN

WATCH EVENT AV

CAMPAIGNS WE ARE PROUD OF

Some of our Recent Campaigns



Virtual Run Challenge

On Behalf of World Heart Federation we conducted a country wide running campaign and competition



Impactful Campaign

2500 runners around the country joined the competition and 100 of them were awarded as Finisher







Video Tutorial



Medal and T-Shirt

Campaign Posters













https://fb.watch/gejX pwM0WV/





IUT Convocation 2022

https://youtu.be/dr85NVC6-e8

Impact of Agami Foundation

https://youtu.be/Tj-hVIngxqY





OVC - Eurocars

https://youtu.be/sJcUXGRAnfl

OVC – Drobbo E-commerce

https://youtu.be/gxIYYRE1rlM





bdjobs Career Fest

https://www.youtube.com/watch? v=dyPN2dqJ0Qo JTI Launch Campaign

https://www.youtube.com/watch ?v=zb6Lg5OivQQ





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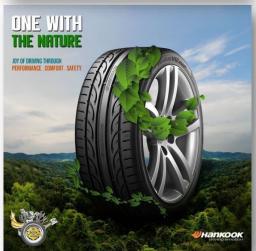












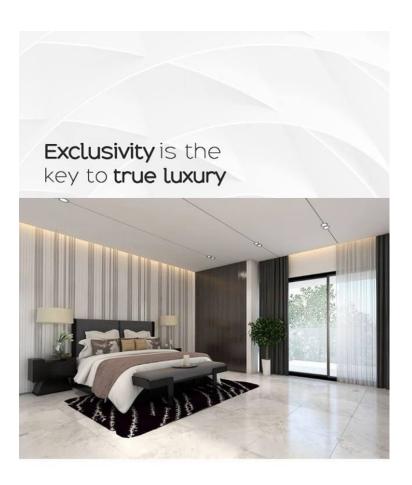
















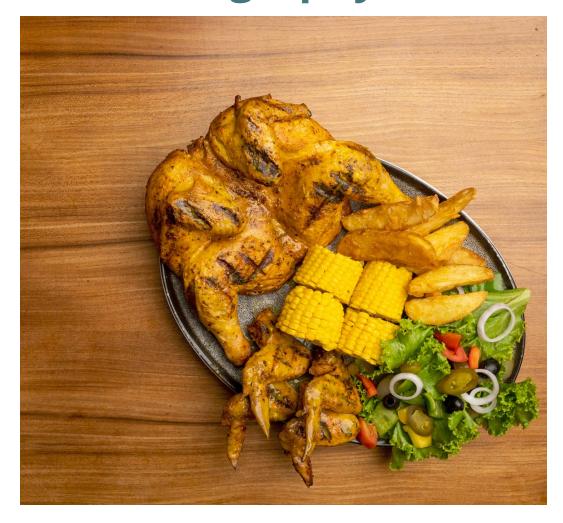
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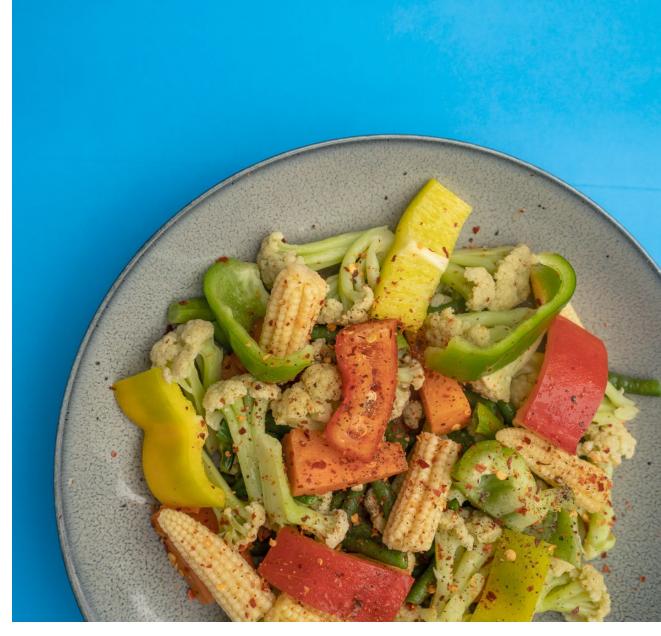


Product **Photography**



Food **Photography**





Food **Photography**





Food **Photography**























Real Estate **Photography**













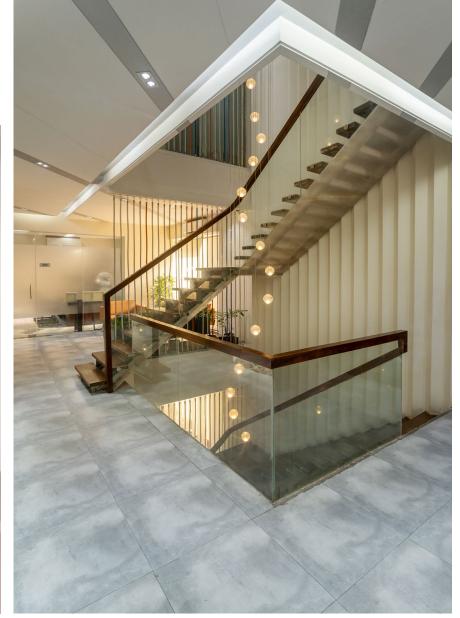




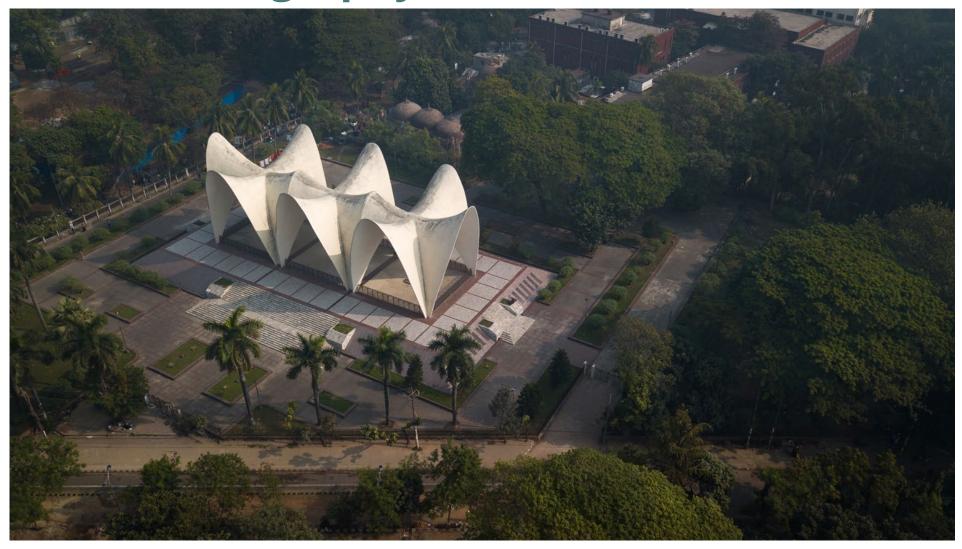








Aerial **Photography**



Aerial **Photography**





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